



Ivan Rosenberg*

Principal

Expertise: Organizational Development. Transition and Transformation. Corporate Restructuring. Strategic Planning.

Industry Experience: Software. Technology. Aerospace.

Key Positions: Founder/CEO of software firm. VP of [formerly largest] accounting/ consulting firm for small business; Consultant for Amgen, Jet Propulsion Laboratory, Johnson & Johnson, Deluxe Laboratories, NASA Langley, qLogic Corporation, the California Manufacturing Technology Center, the W.M. Keck Observatory, the Gemini Observatory, Ball Aerospace, and Giant Merchandising (Time-Warner Music Group).

Education: BA and MA, Electrical Engineering/Computer Science, Cornell University; MS and PhD, Management, University of Rochester.

Work Experience

Principal of Stanton Associates*, a management consulting firm that focuses on revenue acceleration, profit maximization, and strategy. Dr. Rosenberg has over 25 years experience as a management consultant and change agent for organizations committed to achieving breakthrough results in organizational performance.

Dr. Rosenberg consults with companies to create productivity results far exceeding past performance. His engagements include organizational culture changes, strategic planning, breakthrough problem solving, and executive coaching. He has led over 190 leadership training programs, and as many other workshops. His clients include Amgen, Jet Propulsion Laboratory, Johnson & Johnson, Deluxe Laboratories, Langley Research Center, Goddard Space Flight Center, Space Telescope Science Institute, qLogic Corporation, the California Manufacturing Technology Center, WM Keck Observatory, Gemini Observatory, and Ball Aerospace & Technologies Corp. He has directly consulted with 19 space missions.

Rosenberg founded Distinctive Solutions Corporation, which develops commercial finance software for banks and other financial institutions. Under his leadership, including service as Chairman of the Board, the company raised over \$5 million in venture capital, and became a national leader in its field. In 2006, after 25 years of operation, the company was sold.

As Vice President of EK Williams & Co, he led the implementation of a complete company culture change, returning the company to profitability and establishing effective internal management and production systems.

Professional

- Highly-rated public speaker and the author of numerous published articles
- Current Board memberships: BSA council, CyberNet Communications, Inc, California Wildlife Center.
- Past Board memberships: Legacy Software, Inc (NASDAQ, subsequently merged), Interex (the international Hewlett-Packard users group), Technology

for Results in Elementary Education, Association for Strategic Planning, The Country School, So California Chapter of the Institute for Management Consultants.

- Past President of Los Angeles Venture Association (LAVA)
- Past member, City Council and Planning Commission, City of Morro Bay

Education

- BA and MA, Cornell University; Electrical Engineering and Computer Science
- MS and PhD, University of Rochester; Management

* Via our strategic alliance with Frontier Associates.