



Lisa Leight
Partner

Expertise: Strategy. Marketing. Product Management.

Industry Experience: Technology. Business Services. E-commerce. Manufacturing.

Key Positions: Former VP Marketing and VP Product Management with technology companies. Former consultant with McKinsey & Company, and Ernst & Young.

Education: BA Stanford University; MBA Stanford Graduate School of Business

Work Experience

At McKinsey & Company's Chicago office, Lisa Leight consulted in the areas of strategy, marketing, and operations with Fortune 500 clients, including Kraft, Allstate, Ralston Purina, and Kodak. As a professional in Ernst & Young's San Francisco office, Leight worked with technology and other clients.

Leight also worked as an independent marketing and strategy consultant for a variety of clients, including AT&T, Advanta Corporation, Sony, the Berkeley Art Museum, and others. For AT&T Online Services she was a Product Management Director and coordinated the launch of VOIP and other Internet-related products in the Asia/Pacific region.

Leight has led the marketing and product management functions of several companies. She served as CMO of an enterprise software provider, where she transformed the marketing function into a metrics-driven, performance-oriented team and also led the redesign effort for a major 2.0 release. She has also served as VP of Product Management at several e-commerce companies. Formerly she was the Assistant Director of the Museum of Contemporary Art, Chicago; where she managed the launch of the largest contemporary art museum in North America.

Professional

- CPA
- AeA (American Electronics Association), LA Council, Executive Committee Member and Membership Chair