

## Kasey Byrne Associate

### **Expertise**

Strategy. Investor Relations. Public Relations.  
Communications.

### **Industry Experience**

Technology. Financial Services.

### **Key Positions**

Chief Communications Officer of Overture. SVP Product  
Management & Planning, AIG America. Senior Engagement  
Manager, McKinsey & Company

### **Education**

BS, Electrical Engineering, with Distinction; Cornell University  
MBA; MIT, Sloan School of Management

### **Work Experience**

Kasey Byrne is a communications and consulting professional with over 15 years experience in the technology and financial services industries. She was the Chief Communications Officer of Overture Services (formerly GoTo.com), the leading Pay for Performance Search company, now part of Yahoo! In that role, she oversaw all of the company's communications, investor relations, and public relations. Prior to that, she held various positions at SunAmerica, Inc., in marketing and business development, and was part of McKinsey & Co.'s Los Angeles practice in technology, financial services, and organizational performance.