# Vijay Goel
## Associate

**Expertise**
Strategy. New Product Development. IT initiatives. Sales and Marketing.

**Industry Experience**
Insurance. Medical Products. Financial Services.

**Key Positions**
Engagement Manager, McKinsey & Company.

**Education**
BS, University of California, Los Angeles; MD, University of Southern California

**Work Experience**

Vijay Goel was previously an Engagement Manager with McKinsey & Co in New York, where he advised Fortune 1000 companies on key management priorities. With his M.D. background, he worked extensively on healthcare-related projects.

Goel brings together a unique mix of strategic consulting perspectives with the tactical operations experience of an entrepreneur and implementer. Previous clients include Zurich Financial/Farmers Insurance, Robin Hood Foundation, Institute for Transfusion Medicine, Brahma Holdings, and Adecco. Goel is passionate about empowering organizational impact through mission-focused growth and development of organizational capabilities.