

Stephen Jackson



Expertise

General Management. Strategy. Marketing. Information Systems and Services.

Industry Experience

Healthcare.

Key Positions

Founder and CEO of the largest provider of systems and services to the Medicare Advantage program.

Education

BA, Manchester University, UK

Work Experience

Stephen has spent the last 25 years advising and providing systems to assist the Payer market become more efficient and effective. Today he is an active advisor and investor in companies focusing on services and systems to the healthcare industry.

In 1997 he founded Plan Data Management which became the largest provider of systems and services to the Medicare Advantage program. Clients included Aetna, Cigna, WellPoint and numerous BC/BS Plans. In 2004 he expanded the company's services to include analytics in partnership with Johns Hopkins and Fraud, Waste and Abuse.

In 2007 he sold the company to TriZetto. At TriZetto he became President of their Government programs division and SVP of TriZetto with responsibilities covering corporate strategy and M&A.

Prior to the above, Stephen ran a successful marketing consulting practice in Los Angeles which focused on assisting Medicare Advantage Plans market to Medicare Beneficiaries. Clients included Aetna, CareFirst, Kaiser, and several BC/BS Plans. Other experience includes a successful career in advertising working for CDP/Young & Rubican in London and Ogilvy in the US.