

Lawrence R. Johnson



Expertise

Strategy. Sales. Marketing & Distribution.

Industry Experience

Food & Beverage. Food Service. Consumer Products.
Financial Services.

Key Positions

Founder and President of a specialty food products company. Former Managing Director, Deloitte.

Education

BS Economics, Boston College
MBA, Columbia University

Work Experience

Larry Johnson has deep expertise in the specialty food industry, where he has founded several businesses, including Passage Foods Group, LLC, the domestic sales and marketing arm of Australia based Passage Foods Group, a company focused on the development, manufacture and sale of cooking sauces and creative, healthy, convenience driven meal solutions and flavor profiles for the food service and retail markets; and LR Johnson Associates LLC, a provider of high end meat proteins, gourmet snack foods, and small wares for the restaurant and hospitality industry. Larry has provided goods and services to such names as MGM Resorts, Publix Markets, Safeway and Ahold.

Previously, Larry was a senior member of the corporate finance advisory and investment banking teams at both Deloitte and Price Waterhouse.