



How's Business?

UP
20% ?

If you are certain current year revenue *and* profits will be up 20% or more than prior year, then read no further.

We deliver **TOP LINE GROWTH**
with improved gross margins



Our Approach

In years past, many companies caught the rising tide of a growing economy.

The new tougher environment requires that companies have a structured, disciplined framework for success. One that enables them to take market share away from competitors.



As a team of former executives who have run companies, we know what it takes to get **RESULTS.**

We Drive Top Line Growth with improved gross margins

Sales Performance Improvement

Apply our deep expertise in driving sales performance improvement. Build supporting processes and infrastructure to hit growth targets.

Financial Analysis & Discipline

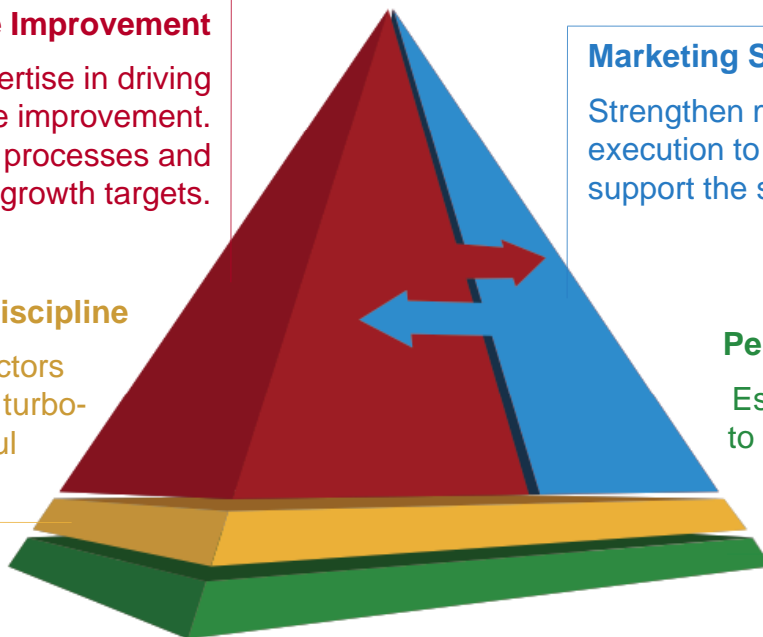
Identify and eliminate factors draining profitability and turbo-charge the most powerful contributors to revenue.

Marketing Strategy & Execution

Strengthen marketing strategy and execution to drive demand and support the sales process.

Performance Management

Establish business systems to set clear objectives, track key indicators and hold everyone accountable.



Our Integrated Approach pulls in our extensive sales and marketing experience to accelerate revenue.

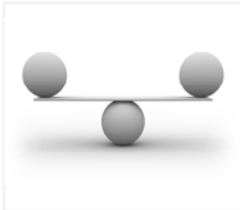


Other Elements of Our Approach



Work alongside your management team

We roll up our sleeves and get to work. As former management team members, we know what it takes to get the job done.



Maintain a balance between strategy and execution

We think strategically, while taking the necessary tactical actions. You don't want to be running fast in the wrong direction.



Build the team's executional capabilities

Develop organizational and individual capabilities that will propel company performance long after we leave.



Results We've Delivered

Instrument Manufacturer

- Introduced performance management system, increasing accountability for results
- Top line growth initiatives projected to grow revenue by 20%

Enterprise Software Company

- Reduced monthly operating expenses from \$6 to \$1 mil
- Led company from cash crisis to EBITDA positive cash position
- Grew top line by 25%

Collaborative Software Provider

- Led company from minimal revenue, high burn rate and losses to triple digit revenue growth, profitability and cash flow positive position in 18 months.

Who We Are

Seasoned Professionals

who have served on the executive side of the desk for both public and private companies.

Former positions held:

CEO, COO, CFO, Head of Sales, Head of Marketing

Extensive Background

at some of the world's greatest companies.

IBM, McKinsey, Andersen, Ernst & Young, KPMG, Price Waterhouse

Broad Industry Experience

with sweet spots in:

Food & Beverage, Retail, Technology, Media & Telecommunications, Manufacturing & Distribution, Business Services, Consumer Products

Lewis Stanton



Expertise: Business Strategy. General Management. Finance and Operations.

Industry Background: Technology. Manufacturing. Business Services. Media & Entertainment.

Experience: Several time CEO, as well as former COO and CFO of a public company. Former leader on the M&A and Capital Markets teams of Arthur Andersen.

Lisa Leight



Expertise: Marketing. Product Management. Strategy Development.

Industry Background: Business Services. E-commerce. Manufacturing. Consumer Products.

Experience: Former VP Marketing and VP Product Management with software and internet companies. Consultant with McKinsey and Ernst & Young.

Tony Davis



Expertise: Strategic Planning. Corporate Development. Core Business Operations. Integration of Wireless/Mobile Communications & Technologies. Web 2.0/Social Networking/E-commerce Platforms. Cable and Satellite Media Opportunities.

Industry Background: Mobile/Wireless. E-commerce Products. Social & Digital Media and Services.

Experience: Several time CEO/COO/President, successfully helping technology, service and product companies in high growth environments.

Taylor Ganz



Expertise: General Management. Operations. Finance.

Industry Background: Retail. Consumer Products. Consumer Finance. Aviation Services.

Experience: COO of a \$75 million retail store chain with 25 locations. Extensive experience in growing sales and improving operations at underperforming companies.

Lawrence Johnson



Expertise: Strategy. Sales. Marketing & Distribution.

Industry Background: Food & Beverage. Food Service. Consumer Products. Financial Services.

Experience: Founder and President of a specialty food products company. Former Managing Director, Deloitte.

Garry Willinge



Expertise: Asia/China. Conversational Mandarin. Organizational Design. Leadership. Strategy. Executive Management. Corporate Governance.

Industry Background: Technology. Business Services. Manufacturing. Public Sector. Education. FMCG. Property. Retail and Distribution. Energy.

Experience: Director, Global Services, IBM China/Hong Kong Limited – full responsibility for the business development and overall management of the consulting and services business in IBM China/HK Ltd.